

A Better Way to Build Your Company's Website.



blue light labs



Dear Potential Client,

When we started Blue Light Labs in 2000 we were just kids with ambition and a pocket full of know-how. Today, almost 20 years later I think we are close to understanding that clear communication and truly delivering expertise and value to our clients is what succeeding in this ever changing industry is all about.

Our offer to you is to be your dedicated partner and educator in everything internet and web.

Businesses are like personalities, they are all unique with different qualities and directions. What makes our job fulfilling is getting to know our clients and getting accepted into their family. Please allow us the opportunity to serve your organization and aid in helping your business flourish this year!

Most Sincerely, Markus Nelson ~



Sometimes a Change in Perspective is All
it Takes to See The Light!



Web Design + Development

We have made the design and development process simpler. By working closely with you or a (Client-Liaison) one of our designers will guide you through the steps in getting the initial assets, concepts, layout and functionality nailed down. A blueprint will emerge after some tweaking and modifications. This ensures that everyone is on the same page. When the initial concepts and direction are on point a development environment will be set up so you can keep track of our progress with the project during construction.

In some cases an (IAD) or "Information Architecture Document" will be necessary to compile in order to map out any complex system functionality requirements.



Hosting, Support + Security

Hosting with Blue Light is crazy fast, affordable and simple. Our VPS servers are run on a optical OC3 network that will broadcast the site as fast as the device can download it.

With Blue Light you get fast and friendly 24/7 support without the hassle of not knowing what representative you are talking to. Each account is given its own manager that is already familiar with the landscape of your account and business.

Security is something we take very seriously. Backups are made weekly and security patches, updates and SSL / https is implemented automatically as soon as they are released.



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Get Away From The HERD!



Custom, Professional Website Design and Development

The Meat & Potatoes

If it is technically possible, we can build it! It isn't just about making the website work, It is about making the website work great. The devil is in the setup and the details and we take our time making sure each page is optimized and loads great!

Website Archetecture + Process

At Blue Light we select the perfect CMS / (Content Management System) for your project first, then customize and tweak it to fit all your objectives. Our amazing and talented coders hit the ground running putting the pieces together. When all the testing, touching up and optimizing is complete and the dust settles the button is pushed to go live with a website you can truly be proud of.

Marketing, SEO, Social

Marketing your website online and getting the best ROI can be tricky. Where do you start? What is the best avenue to choose? Successful internet marketing requires a solid plan, research and strategy. At Blue Light we approach marketing by developing a plan first, then we present the options that will be more relevant for your campaigns.





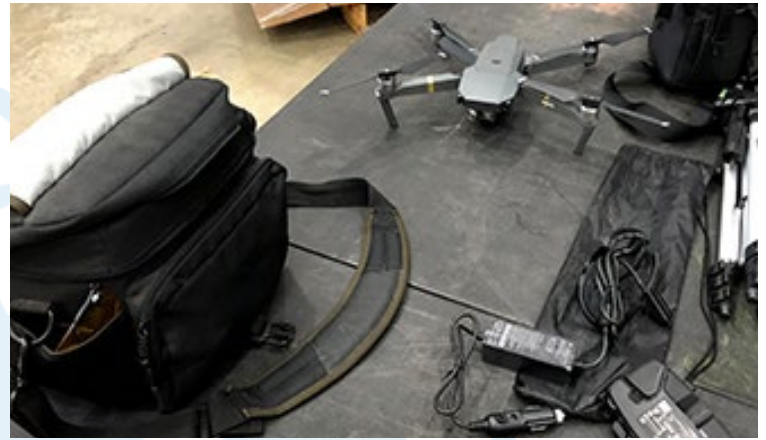
Media Services

There are no middle men at Blue Light Labs. Need a brochure designed ASAP? We have you covered! Starting a new company? Our designers can deliver extensive branding packages with all the assets necessary to get your company's identity down solid!

Branding Packages / Design for Print Video, Photography, Drone



Branding is obviously very essential to the success of a business. Color Shemas, artwork, stock photography, brochure layouts, business cards and digital artwork are assets that we deliver in all the necessary formats giving you everything you need to start getting business done.



Acquiring exclusive visual media and assets for your company's website branding has never been easier. One of our photographers / videographers will schedule an on location shoot where they will spend a few hours getting everything from employee headshots to location aerial drone video and photography.

All our professional video, editing and color correction is done in-house so we can adjust media and assets on the fly while working on your project.

Looking forward to speaking with you

Let's have a quick chat and get to the root of what your business needs this year to flourish on the web. Feel free to email us at support@bluelightlabs.com or call us directly at 770 309 6480 for an introduction. I am confident that our team could be a valuable asset for your business this year.



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